

## INFORMATION SERVICE SYSTEM

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**Inventor(s):** KURIHARA AKIRA

**Applicant(s):** SONY CORP

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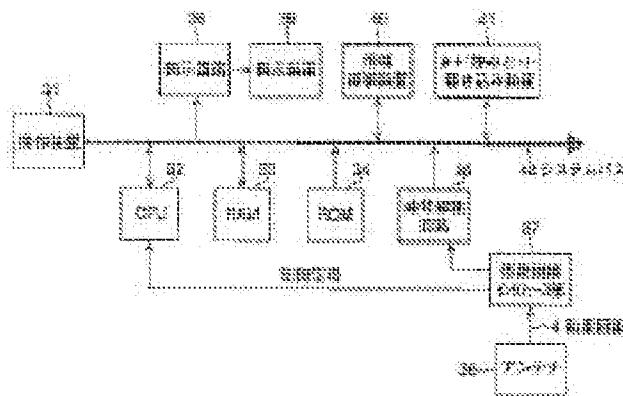
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### Abstract of JP 8331077 (A)

**PURPOSE:** To allow the user to acquire desired information efficiently based on a characteristic or preference of the user by classifying information and serving it. **CONSTITUTION:** An information server adds an attribute information header representing outline of contents of information such as its genre and target person to an information format and sends the resulting information to a satellite. After a ciphering decoding section 35 decodes ciphered information, a CPU 32 stores the information to a storage device 40. When the user inserts a memory card onto which characteristic information such as desired information genre, user characteristic and priority is entered in advance to a card reader 41, the CPU 32 retrieves the attribute information header of the information storage device 40 to evaluate the information based on the characteristic information of the user and generates table of contents of the information in the order of high evaluation and displays the information onto a display device 39. The user selects a desired index from the table of content by an operation device 31 and displays the corresponding information onto the display device 39 to obtain desired information.



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